

HOLLY WATTS



PORTFOLIO



Sketchbook - H&M meadow campaign SS22





Pacific - Liberty London SS23



Soft retro - H&M SS22





Painted geometrics - concepts 2022





Hand-Painted Meadow - H&M campaign SS21





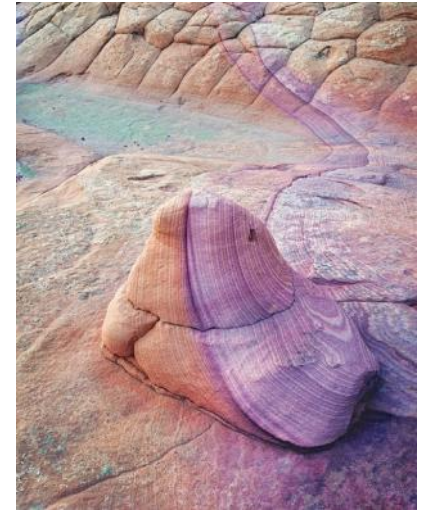
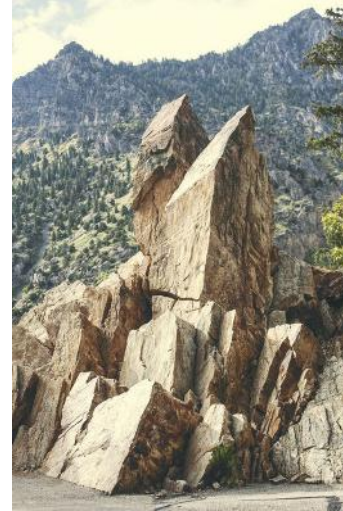
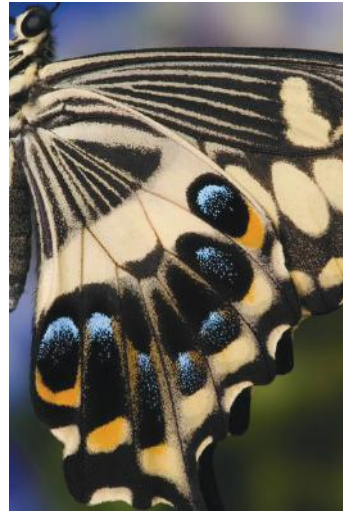
Marble zebra - H&M campaign SS22





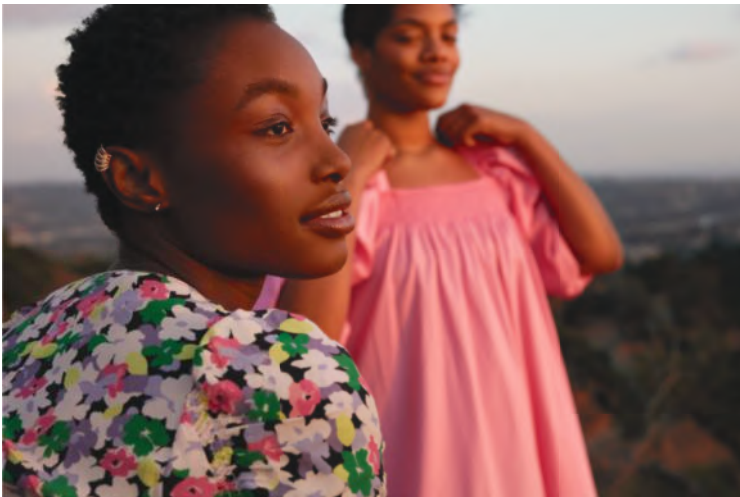
Hand-painted floral - Liberty London SS23





Metamorphose - Oysho SS22





Ditsy and oversized floral - H&M conscious campaign SS20





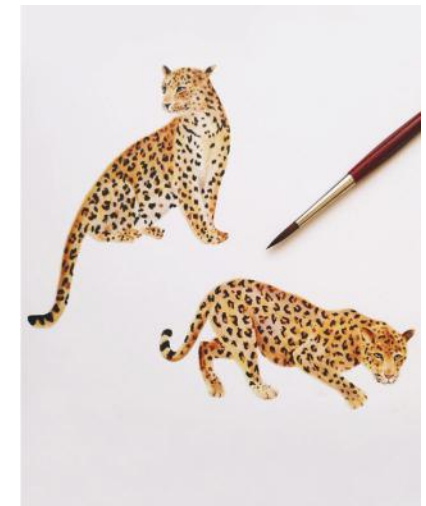
Geos - concepts for Séfr 2022



Ramadan - H&M campaign SS22



Inspiration



Safari Expo - H&M campaign SS19



Hortensia - H&M magnolia studios SS20





Print and weave designs - lemlem by Liya Kebede SS21



Hand-painted florals - Liberty Fabrics 2023





Scarf set and paisley print - H&M America Dream AW19





Jacobean prints - Furnishing concepts for Liberty London 2022





Windswept floral - H&M diwali campaign AW21



Snake Embroidery - AFRM AW17





Skull scarves and autumnal illustrations - Alexander McQueen SS12



Poppy fields - Print Pattern Archive 2022



Thank you